



**BUSINESS  
FOCUS**  
MAY 5-7, 2010



**SEATTLE**   
**SWEDEN WEEK**  
MAY 2-9, 2010

## **Speaker Bios**

### **Sweden Week Business Focus-Edays**

### **Seattle 2010**

Biographies were sent in by the speakers or taken from their official web sites.  
Speakers sorted in alphabetical order after last name.



**Mark R. Anderson, CEO, Strategic News Service® (SNS)**

SNS was the first subscription-based newsletter on the Internet, and is read by Bill Gates, Michael Dell, Mark Hurd, and industry leaders and investors in computing and communications worldwide. Mark is the founding chair of the Future in Review® (FiRe) Conference, which the Economist has labeled "the best technology conference in the world," as well as of SNS Project Inkwel, the first global consortium to address technology design changes for one-to-one computing in classrooms. He is the founder of two software companies, a hedge fund, and the Washington Technology Industry Association "Fast Pitch" investment forum, Washington's premier technology investment conference.

Best known for his accurate forecasts of important technology market shifts, Mark was the first to predict the global liquidity collapse, or "credit crunch," on TV on CNBC Europe and CNN World News, in February 2007, in London. He is also the original designer of the CarryAlongPC format, now called the Netbook, which is projected to be the best-selling computer of all time. He also correctly predicted Steve Jobs' return to Apple. Mark's 10-year, publicly graded accuracy rate is over 90%. His Congressional testimony on revising U.S. broadband policy helped unlock the "River of Money" now fueling startups and media transitions in the U.S., and his well-known term "AORTA" (Always On RealTime Access) became the name of Europe's first broadband network.

On the morning of 9.11, Mark was in a meeting with 30 senators. By October 2001, he had assembled an SNS "Project Intelligent Response" booklet and hand-delivered it to key members of the Senate and Administration in the face of the anthrax attacks, providing the first structured effort by the technology community to fight terrorism. His interest in theoretical physics led to a paper on Resonance Theory, submitted in 1979, which was the first to describe a version of String Theory as a Theory of Everything.

Mark is a member of the advisory boards for: Merrill Lynch TechBrains, CallT2, OVP Venture Partners, and Crowd Trust. He is a contributing editor to The Industry Standard and was selected by Fortune as one of the "100 Smartest People We Know." When Michael Dell resumed control of his company, he hired Mark to review Dell operations and prospects and to suggest future actions to the management team. Mark provided the same service for HP's largest division when Mark Hurd became CEO. Mark regularly appears on CNN-TV, CNBC, National Public Radio, and "Wall Street Review," and in the Wall Street Journal, the Financial Times, and the New York Times. He recently spoke throughout China as a guest of the U.S. Embassy. In Addition, Mark is the founder and chair of two nonprofit 501(c)3 corporations: the Foresight Foundation, dedicated to harnessing existing technology to create dramatic improvement in the human condition; and Orca Relief Citizens' Alliance, created to reduce resident killer-whale mortality rates in the Puget Sound.

Mark is a frequently sought speaker at corporate meetings and conferences around the world, and he provides top-level strategic reviews for management teams. Clients include the world's top software, computer, and telecoms companies: Microsoft, Hewlett-Packard, Dell, Symantec, Nokia, T-Mobile, Warburg Pincus, and SVB Financial Group, among others.



**Per Ask, PhD, Professor of Biomedical Engineering, Head, Physiological Measurements Department of Biomedical Engineering, Linköping University**

Dr Ask received a PhD in Biomedical Engineering from Linköping University in 1978 and became Assistant professor at that university 1979. He was a Visiting fellow at NIH 1980-1981 and then returned as Assistant professor to Linköping University where he became Associate professor 1982 and full professor 1989. Dr Ask was Chairman of Department of Biomedical Engineering for the term 1997-1999.

He is the cofounder of the Cardiovascular Dynamics Research group on non-invasive cardiovascular measurements from which today a number of research subgroups in the international frontline has emanated. His research interest is on ultrasound, bioacoustics, signal processing and personalized biomedical engineering. Dr Ask is author or co-author of about 270 publications, most of them in international journals or proceedings in the field of biomedical engineering.

He was awarded Fogarty Visiting Fellow, National Institutes of Health, USA, 1980, The Fernströms prize for development of method for physiological pressure and flow measurements in 1989, and a guest professorship at Nara Institute of Science and Technology by Japanese Society for Promotion of Sciences (JSPS) 1997 and the Erna Ebelings prize for research in the field of biomedical engineering the same year.

Dr Ask was the chairman of the priority committee for Biomedical Engineering of the Swedish Research Council for the term 2003 - 2009. He was a founding member and member of the board of the excellence center NIMED for research cooperation with biomedical engineering industry 1996-2006. Dr Ask is a cofounder and board member of Nova MedTech (2008- ) which is a program funded by the EU structural foundations to support research and development in home health care and imaging that should result in new technologies that could be implemented clinically and eventually commercialized. He is also a founding member and head of AgoraLink (2007 - ) which is a program at Linköping University to make the PhD education more entrepreneurial to fit industrial needs



**Matthew W. Barzun, Ambassador of the United States to Sweden**

Matthew W. Barzun was confirmed by the United States Senate on August 7, and sworn in on August 12, 2009 as U.S. Ambassador to Sweden. Ambassador Barzun is an internet pioneer who was the fourth employee at CNET Networks, where he worked from 1993-2004. Ambassador Barzun served in a number of roles at CNET, including Executive Vice President, Chief Strategy officer, and member of the executive committee.

During his time there, he launched Download.Com, which grew to become CNET's biggest site and he led the effort to build one of the first comparison shopping sites on the Internet, Shopper.Com. He went on to co-lead all of CNET's online properties including CNET.Com and News.Com.

Since leaving CNET in 2004, Ambassador Barzun has advised and invested in start-up internet companies, including MedTrackAlert, which delivered consumers information about their prescription medications (it was sold to HealthCentral in June 2008), and JiWire, an advertising network for wireless devices.

More recently, Ambassador Barzun was among the first to join Barack Obama's National Finance Committee, where he produced the first \$25 per-person fundraiser and helped teach Obama University for campaign volunteers.

In Kentucky, Ambassador Barzun has served on the boards of many non profits with a focus on education (the Louisville Free Public Library Foundation, Louisville Public Media, and Teach Kentucky); public policy (the Kentucky Long Term Policy Research Center, and The Greater Louisville Project) and interfaith relations (Center for Interfaith Relations).

He graduated Magna Cum Laude with an AB in History and Literature from Harvard College.

### **William K. (Bill) Bryant, Venture Partner, Draper Fisher Jurvetson**

Bill has had early and instrumental involvement in over twenty five leading software, Internet, digital media and mobile companies, as a founder, senior executive, investor and Board Member. Startups where he was a member of the founding team include Visio Corporation (founding VP of Sales & Marketing); Netbot (the creators of Jango, the first comparison shopping agent for the Internet, as well as the first metasearch engine, Metacrawler) where he was President; Qpass (now part of Amdocs) where he served as CEO and later Chairman; and Medio Systems (the leader in mobile search), which he continues as a Strategic Advisor. In these founding capacities, Bill drove definition of the core product and market strategy; raised >\$125M in venture capital; recruited senior management teams; and built customer, partner and channel relationships in launching over 40 products. He is currently a Venture Partner with the leading Silicon Valley venture firm, Draper Fisher Jurvetson ([www.dfj.com](http://www.dfj.com)), and represents DFJ on the Boards of Opscode ([www.opscode.com](http://www.opscode.com)) and Mpire ([www.mpire.com](http://www.mpire.com)). Bill is also a Connectivity Partner with Appian Ventures ([www.appianvc.com](http://www.appianvc.com)), the leading software investor in the Rocky Mountain region.

Bill is a founding investor in Delve Networks, mInfo (Board) and Vines of Mendoza; led Atlas Ventures original investment in Isilon Systems; and is an ongoing, active advisor to Cascadia Capital, Swype, Winshuttle (Board), Socrata, LiquidPlanner (Board), ACL (Board), Sensors in Motion, Limeade, and Communitect. Previous Board roles include QL2 Software, Intrinsic and Jabber.

Bill was an early investor or Board member in eleven companies that were later acquired or went public, including Loudeye, AEI Music, Viafone, Teamplate, Exstatic Software, Shelfari, Throw, Singing Fish, HandsOn, Jabber and WebRelevance. Earlier in his career, Bill consulted extensively to Microsoft Corporation, Real Networks, Getty Images, and Corbis.

### **Gregory Carson, Ocean Bridge Capital**

California born, European based Investor and Advisor specializing in innovation companies growing internationally. Former Ernst&Young Entrepreneur of the Year winner, Venture Capitalist, and UBS investment banker, Gregory has been on both sides of the capital deal table for billions of dollars of transactions, in over 20 countries. Ocean Bridge Partners specializes in secondary investment opportunities and traditional advisory for companies with international interests. Gregory has an MBA from Wharton in Finance and Strategy, and studied Computer Science at UCSD Supercomputer center, and Entrepreneurial Leadership at Inc/MIT's BOG program



### **Patricia Chase, Principal, I-Sustain**

As a recognition of her work with I-sustain, Patricia was made an honorary member of the American Institute of Architects in 2007 "for creating a uniquely effective program to educate and inspire political and business leaders through international models of sustainable design and development." At the request of the Mayor of Seattle, Greg Nickels, she was a member of the 2008 Mayor's Green Building Task Force, which provided guidance on appropriate policy mechanisms that would reduce the energy use of new and existing buildings by 20%. Patricia is on the Board of the Cascade Bicycle Club, the largest bicycling organization in the US, and is co-authoring a book entitled, "Global Best Practices in Urban Sustainability."

When she was 27 years old, Patricia started Chase & Associates providing litigation support services. With the addition of Jayson Antonoff and Bob Boiko as partners, the firm was renamed Chase Bobko and specialized in custom software development and content management. Clients included Microsoft, The State of Washington, Boeing, Perkins Coie, Motorola and leading web start ups. The company had a staff of programmers, project managers and others of up to 200 people at a time. Patricia held various roles over 14 years, including President, CEO, and Chairwoman of the Board. During that time, she also served on the Advisory Board for the Kaufmann Center for Entrepreneurial Excellence and as an advisor with Washington CASH, a microlending organization in Washington State. In addition, she co-founded KidzMusic, a music education site for school age children, and was active in the organization through its filing for 501 C-3 status and its first round of funding.



**Sailesh Chutani, CEO and co-founder of Mobisante, Inc.,**

An Health company building cell phone based affordable and easy to use Ultrasound systems. He was until recently a senior director at Microsoft in Windows Mobile. Prior to that he managed \$100m worth of exploratory research and development in Microsoft Research in emerging technologies to identify and seed new businesses. The results included the formation of multiple new product and business units within Microsoft and a startup spin-off, Zumobi.

Sailesh was an early visionary who championed cellphone technologies in healthcare, especially to meet the needs of the under-served segments of society. He was a key player in creating and building a successful startup, Transarc Corp., which was spun off from a research project at Carnegie Mellon University and sold to IBM. Two of the technologies developed at Transarc became billion-dollar businesses for IBM and Microsoft.

He has had business and technical leadership roles in companies such as Hewlett-Packard, Oracle, and Microsoft. He has also managed multiple P&Ls and executed successful turnarounds. Sailesh has a Ph.D. from the EPFL, Lausanne, Switzerland; an MS from UNC Chapel Hill, USA; and a BTech from IIT Kanpur, India.



**Lisa Cohen, MA, Executive Director, Washington Global Health Alliance**

Washington Global Health Alliance, a coalition of the state's leading global health research and development organizations. WGHA supports and advances Washington State's global health community as a nexus for research, education, training and delivery on the world stage. The Alliance facilitates collaborations and innovative partnerships between members and additional interested stakeholders. WGHA executive members include PATH, Seattle Biomedical Research Institute, University of Washington, Washington State University, Fred Hutchinson Cancer Research Center, the Infectious Disease Research Institute, Institute for Systems Biology, Pacific Northwest National Labs/Battelle, Seattle Children's

GAPPS program, Seattle-King County Public Health and the Bill and Melinda Gates Foundation. There are numerous active sponsoring and supporting members as well.

Prior to the creation of WGHA, Ms. Cohen spent 25 years in journalism as a newsroom manager for Seattle television affiliates KOMO, KING, KIRO and KCPQ, and occasionally as a freelance producer for network programs including "60 Minutes" and "The Early Show". She served as interim Executive Director for Seattle CityClub and as Communication Advisor for Governor Christine Gregoire during the 2004 election. She has taught journalism at the University of Washington, where she earned degrees in Broadcast Journalism and International Communications. She serves on the Washington Biotechnology and Biomedical Association Board, the Chancellor's Advisory Committee for the Seattle Central Community Colleges and advisory boards for Global Washington, Seattle Biomed's BioQuest program, the Queensland-Washington Alliance and Global Health Nexus, Seattle.



**Bill Crouse, MD, Senior Director, Worldwide Health, Microsoft Corporation**

Bill Crouse, MD, is Senior Director, Worldwide Health for the Microsoft Corporation. He is responsible for providing worldwide thought leadership, vision, and strategy for Microsoft technologies and solutions in the healthcare provider industry. Prior to joining Microsoft, Dr. Crouse was Vice President, CIO and Chief Medical Information Officer for Overlake Hospital Medical Center and the Overlake Venture Center in Bellevue, Washington. He is also the co-founder of a technology company dedicated to improving information exchange and connectivity between physicians and their patients. Dr. Crouse is known locally and nationally for his work in medical communications and information technology. He is the executive producer, creator and host of the on-line video series Microsoft Health Tech Today. He has written and produced dozens of articles, audio-casts, and videos

for House Calls for Healthcare Professionals on [www.microsoft.com/health](http://www.microsoft.com/health) and is the founder and primary contributor to Microsoft's HealthBlog. He is also known for his work in television broadcasting through the many years he was affiliated with ABC Network News, Lifetime Medical Television, Discovery, Medical News Network and other outlets. Prior to joining Overlake Hospital in 1995, Dr. Crouse was a physician and medical executive with Virginia Mason Medical Center and Group Health in Seattle. He received his B.S. Degree at the University of Puget Sound and is a graduate of the Medical University of Ohio. As a board certified family physician, he practiced medicine in the Seattle area for 20 years.



**Joshua Curtis, Executive Director at Great City**

Joshua works with its board of directors, volunteers, coalition partners, and staff to develop and implement Great City's strategy of policy development, advocacy, and neighborhood engagement. Prior to his role at Great City, Joshua served as a Project Manager for Stellar Holdings, where he was involved in leveraging Stellar's deep history of sustainable real estate development in Sweden into a long term strategy for the company's work in Poland and Seattle.

Joshua attained his Master of Urban Planning degree from the University of Washington, where he was President of the Planning Student Organization, a 2005 AICP "Outstanding Student Award" recipient, and valedictorian. Also in Seattle, he directed the Fremont Solstice Parade in 2002 and 2003 and managed the Fremont Sunday Market. Before moving to Seattle, he was a Peace Corps Volunteer and Program Director in the Dominican Republic from 1997-2001, where he helped construct an aqueduct and created the Peace Corps's first Disaster Preparation and Mitigation program.

Joshua currently serves on the City of Seattle's Central Waterfront Partners Committee, AIA Seattle's *FORUM* Editorial Board, Urban Land Institute's "Thriving Communities" Committee, and the Yesler Terrace Phase III Citizen Advisory Committee. He was born and raised in Haiku, Maui.



**Dan Dixon, Vice President, External Affairs, Swedish Health Services**

Dan Dixon has held this position since July 2007, after advising Swedish as a consultant for two years. In this role, Dixon coordinates public policy and legislative activity for Swedish, working closely with the Washington State Hospital Association (WSHA) and other health-care systems as appropriate to ensure that Swedish's and the industry's interests are represented with legislators and other policy-makers. The areas of corporate communications, marketing and business development report to him. In addition, he oversees Primary Care and Community Outreach for Swedish.

Dixon has more than 25 years of experience in the public and private sectors in law, government relations, business development, finance, international affairs and corporate affairs. He has led the development of major government departments and national investment banking organizations, while successfully leading efforts to build significant business opportunities and addressing numerous complex community issues.

Dixon was the state of Alaska's first director of international trade and investment. In this capacity he was charged with the formation of the state's trade goals and objectives, developing the state's trade policy on behalf of the governor and in concert with the state legislature, instituting a foreign investment campaign, inaugurating and directing Alaska's trade offices in Tokyo, Seoul and Taipei and working closely with the governor and legislature on trade and funding issues. In addition to increasing trade, he developed a statewide economic development program. Later, Dixon practiced law for many years with the firm of Foster Pepper and Shefelman. As a lawyer, investment advisor and general securities principal at the Seattle-based law firm, Dixon built a leading practice as an authority in domestic and international business, politics, community relations and finance. He inaugurated and helped build the firm's nationally recognized public investment fund practice.



**Karl Elfstadius, Group Vice President and head of ABB's Network Management business unit, ABB**

### **Dr. Mike Foley, Executive Director, Bluetooth Special Interest Group (SIG)**

Dr. Foley joined the SIG in March 2004 as the Executive Director. He is responsible for guiding the qualification and interoperability programs, promotion of the technology, the specification publications, and the long-term roadmap of *Bluetooth* wireless technology.

Dr. Foley previously worked with *Bluetooth* wireless technology and other wireless technologies as a senior wireless architect with Microsoft. While there, he played a pivotal role in the creation and development of the wireless desktop vision and 802.11. Dr. Foley also helped shape the *Bluetooth* standard from its inception, as a SIG Board Member, and later Chairman of the Board from 2002 to 2003.

Under Dr. Foley's direction, *Bluetooth* technology has experienced phenomenal growth and consumer acceptance. Since his arrival at the helm of the Bluetooth SIG, he has pushed through an ambitious roadmap, demanding substantial improvements in interoperability and security. Dr. Foley also facilitated and guided the Bluetooth SIG partnership with the WiMedia alliance, solidifying a place for *Bluetooth* wireless technology in the wireless PAN of the future. In 2007, Dr. Foley was awarded the Telematics Leadership Award for achievements and innovation in the telematics market with *Bluetooth* wireless technology.

Foley holds a Ph.D. in Electrical Engineering from Arizona State University, a Masters degree from Arizona State University and a Bachelor of Science degree in Electrical Engineering from the University of Iowa.

### **David J. Galas, Ph.D. Senior Vice President, Institute for Systems Biology**

David works at the Institute for Systems Biology where he conducts his research, and leads multi-investigator projects. Formerly he was Chief Science Officer for Life Sciences of the Battelle Memorial Institute. He was previously Chancellor, Chief Scientific Officer and Norris Professor of Applied Life Science at the Keck Graduate Institute of Applied Life Sciences (KGI), in Claremont, CA, a research and educational institution in the applied life sciences, which he co-founded. Prior to that Dr. Galas served as President and Chief Scientific Officer of Seattle-based Chiroscience R&D, Inc., a genomics and drug discovery company formed through the acquisition of Darwin Molecular Corporation, which Dr. Galas co-founded in 1993 and served as CEO and Chief Scientific Officer. Dr. Galas has also served as Director for Health and Environmental Research at the U.S. Department of Energy's Office of Science, where he headed the DOE's Human Genome Project from 1990 to 1993, while on leave from the University of Southern California, where he was Professor of Molecular Biology and chairman.

Galas' PhD training was in physics, from the University of California. He has also held research positions at the University of Geneva, Switzerland, and the University of California's Lawrence Livermore National Laboratory. His broad research interests include areas of molecular biology and human genetics, the development and application of new technologies in the life sciences, and the understanding of complex biological networks. He is the recipient of several awards including the Smithsonian Institution-Computer World Pioneer award in 1999. He has served on many federal, university and corporate boards, including several biotechnology companies he has co-founded, and on various advisory and National Research Council committees, including the Board on Life Science, and the National Cancer Policy Board. He chairs the Board of Directors of the Fannie and John Hertz Foundation. He is a lifetime National Associate of the National Academy of Sciences.





**Roger Garratt, Director of Resource Acquisition and Emerging Technologies, Puget Sound Energy**

Roger Garratt is the Director of Resource Acquisition and Emerging Technologies for Puget Sound Energy. He is responsible for acquiring new electric generation supplies for PSE's resource portfolio, leading the company's exploration of emerging generation technologies, and helping guide climate change initiatives.

Since joining PSE in April 2003, Roger's team has acquired nearly 1,400 MW of new generation valued at over \$1.1 billion, including four gas-fired combined-cycle projects, the development of two wind projects and expansion projects for each, and the development of the region's largest solar photovoltaic project.

His team is currently developing the Lower Snake River Wind Project in Southeast Washington, which has the potential for up to approximately 1250 MW built out in phases over the next few years.

Prior to PSE, Roger was a development director for the PG&E National Energy Group and, prior to that, a power generation sales manager with GE Power Systems. In those positions, he had the opportunity to work on development projects throughout the United States and the world. Roger has an Electrical Engineering degree from the University of Nebraska and a MBA from Union College.



**Stan Gent, President & CEO Seattle Steam Company**

Stan has extensive experience working with district energy and other energy generation systems across North America. As President and CEO of Seattle Steam, Stan has been actively involved in Seattle's engineering, building and development communities and is a strong supporter of the city's sustainability initiatives. Under his leadership, Seattle Steam has built a new biomass boiler that went into operation in 2009.



**Stephen Gerritson, Business Development Manager Clean Energy & Technology, Enterprise Seattle**

Stephen Gerritson is the founder and manager of the Clean Energy and Technology practice at enterpriseSeattle. He has worked with more than 400 clean-technology companies in the Puget Sound region, providing pro bono business consulting assistance and advice on fundraising, commercialization, organizational development, and other topics. He has organized and led international trade delegations, hosted visits from other countries, and advised foreign firms on the mechanics of setting up operations in Washington State.

Mr. Gerritson serves on the Board of Directors of the Washington Clean Technology Alliance, the Northwest Environmental Business Council, and the Northwest Association of Environmental Professionals. He is a member of the Attorney General's Citizens Advisory Council on Energy and Telecommunications, and the Puget Sound Clean Air Agency's Advisory Committee.

In 2008, Mr. Gerritson received an Excellence in Economic Development award for the Clean Energy and Technology program. He is also the recipient of a Clean Air Excellence award from the USEPA. He is a contributing author to a textbook on environmental economics, and is a Fellow at the Center for Small Business and the Environment.

Mr. Gerritson holds a BA from the University of Massachusetts and an MPA from the Woodrow Wilson School at Princeton University.



**Jeff Giard, Director, Mobile Services, Clearwire**

Jeff Giard is responsible for product strategy, product development, and product management of mobile services at Clearwire including development of new 4G business models and strategic product partnerships. Before joining Clearwire, Giard was Vice President of Business Development at Alltel with responsibility for mobile advertising, business development and product development for content and wireless data products. He was also responsible for developing product strategies for emerging businesses.

Giard joined Western Wireless in 2002 which was acquired by Alltel in 2005. He held a variety of positions during his time with Western Wireless and Alltel including: handset and device strategy, product marketing, and product development. Giard also spent six years at Motorola designing communication satellites and TDMA handsets and spent three years developing covert communication systems while working for the US government. Giard graduated Magna Cum Laude with a bachelor's degree in electrical engineering from Texas A&M University, and received a Master's of Business Administration from the University of Washington.



**Enrique Godreau III, Managing Director, Voyager Capital**

Enrique has been active in the information technology industry for nearly 30 years. His experience spans from research and development, to business management and, since 1997, venture capital investing. Enrique's primary focus is in digital media and wireless businesses. He has been involved with the boards of over a dozen companies including aQuantive, Attenex, and CapitalStream and currently serves as a director of 1020, Global Market Insight, GoAhead Software, Photobucket, and Zebra Imaging. In 2008, the National Association of Corporate Directors awarded Enrique the Northwest Region Private Company Director of the Year award.

Prior to co-founding Voyager Capital, Enrique held senior roles with Gartner, Adobe, and Aldus. Enrique began his career with Xerox including seven years on the research staff of its Palo Alto Research Center (PARC). Enrique is involved with many professional, entrepreneurial, and community-based initiatives and is very excited to be serving on the Investment Committee for Global Partnerships. Enrique has a BS in Computer Science from Rensselaer Polytechnic Institute.



**K.C. Golden, Policy Director, Climate Solutions**

Climate Solutions, is a research and advocacy organization pioneering practical and profitable solutions to global warming.

From 1999 to 2002, K.C. was a special assistant to the Mayor of Seattle for clean energy and climate protection initiatives, where he helped to engineer the City's commitment to beat the goals of the Kyoto Protocol and to operate the first major zero carbon electric utility. In the late 1990s, he served as Assistant Director of Washington's Department of Community, Trade and Economic Development, where he directed the Energy Division and the state's energy policy office. From 1989 to 1995, he was Executive Director of the Northwest Energy Coalition.

K.C. was a Kennedy Fellow at Harvard University's John F. Kennedy School of Government, where he received a Masters degree in Public Policy. He was recognized as one of Seattle Magazine's "Power 25" most influential people and it's #1 Eco-Hero.

K.C. serves on the Governor's Climate Action Team, the Energy Northwest Executive Board and the advisory committees of the Alliance for Climate Protection and 1Sky. He lives in Seattle with his wife and two teenagers and is an avid river enthusiast.



**Bert Gregory, President and CEO, FAIA, Mithun**

Bert has led the firm to national recognition for concept-based, environmentally intelligent design. He is renowned as an expert in the development of resource-efficient structures and communities and serves as a national leader, speaker and advocate for transit oriented development, sustainable building and urbanism. His perspective reaches beyond traditional architecture to merge science and design -- an interdisciplinary approach that challenges the conventional paradigms of community planning and stewardship. Currently, his work is focused on public/private partnerships that explore innovative ways to establish micro-utility districts, providing long-term efficiency benefits while addressing the fiscal realities of the private developer market.

Bert currently serves on Governor Gregoire's Clean Energy Leadership Council, as Vice Chair of the USGBC LEED® Neighborhood Development core committee, on the ULI Climate, Land Use & Energy Advisory Group, and on the Clinton Climate Initiative's Technical Resource Group. Under Bert's direction, Mithun garnered both the 2004 AIA & ASLA National Honor Awards for Lloyd's Crossing. A visionary sustainability plan for Portland, Oregon's Lloyd District, it serves as a national model for green neighborhood development.



**Hans Gulliksson, General Manager of the Bio Energy Group in Växjö.**

Civil Engineer and Senior Expert in Biomass Technology and Energy Efficiency. Also currently working as project developer in The Energy Agency of Southeast Sweden, an organization focused on regional development through energy and transport issues.



**Dr. Orwar Gustafsson, PhD, Adjunct Professor at the Blekinge Institute of Technology**

He has over 30 years of experience from industry especially in development of new businesses, acquisitions and management. During 1976-1986 he was President for the Swedish National Development Co there he was responsible for a large number of development projects and its commercialization.

During 1986-1994 he was President for Procordia Nova, the development company of Procordia, a major Swedish company in pharmaceutical and food industry. Here Dr. Gustafsson was responsible for starting up a number of companies, with basis in research from universities in Sweden, like Imtec AB in image technology and Invox AB in speech synthesis and speech recognition.

During 1994 Dr. Gustafsson took the initiative to the foundation of Nova medical AB in Laboratory Medicine, which became the start of Capio AB, which has developed to one of the leading healthcare companies in Europe. He was during 1994-1998 President for Nova Medical and responsible for laboratory medicine in Capio. During 1998 Dr. Gustafsson started up the radiology business in Capio and was its President 1998-2002. During 2002-2008 he was responsible for New Markets in Capio Diagnostics/Unilabs and he performed a number of acquisitions and he also took initiative to start up teleradiology within Capio Diagnostics/Unilabs. He joined the Blekinge Institute of Technology in 2009 as Adjunct Professor.



Photo: Pawel Flato

### **Jonas Hafström, Ambassador of Sweden to the United States**

Ambassador Jonas Hafström presented his Letter of Credence to the President of the United States of America on September 18, 2007. Ambassador Hafström arrived in Washington, DC following three years as Ambassador of Sweden to Thailand, also accredited to Laos, Cambodia and Burma /Myanmar - a position he had held since 2004. From 2000 to 2004, he was Deputy Director for Consular Affairs and Civil Law at the Ministry for Foreign Affairs in Stockholm.

For three years (1991-1994) he served as foreign policy adviser to Prime Minister Carl Bildt. Between 1987-1991 and 1994-2000, he was foreign policy adviser to Carl Bildt in his position as leader of the oppo-

sition Jonas Hafström joined the Foreign Service in 1979. Shortly thereafter he worked as Press Secretary to the Minister of Justice 1979-1981. His first posting was as First Secretary at the Embassy in Teheran from 1982-1984. He then spent the following two years as First Secretary at the Embassy of Sweden in Washington, DC.

Ambassador Hafström also served as a member of the Swedish Defense Committee 1998-99. Born in 1948, Jonas Hafström is a graduate of the University of Lund and holds a degree in law. During his college years, he was President of the Student Union in Lund. The following two and a half years he served as District Clerk at the District Court in Nyköping.

Jonas Hafström is a Non-Commissioned Reserve Captain of the Swedish Army and served as Aide D'Camp to the Swedish Commanding Officer in the United Nations Peace Keeping Operations in the Middle East in 1977.

He received the "Jonas Weiss Memorial Award" in 2005 and The Seraphim Medal from His Majesty the King in 2008 "for meritorious contributions during the tsunami catastrophe in Southeast Asia".

Ambassador Hafström and his wife Eva have three children.



### **Thomas Hedner, PhD, MD, MBA, Professor in Clinical Pharmacology**

Thomas Hedner, MD, Ph D, MBA. Professor at the Department of Medicine, Section on Clinical Trials and Entrepreneurship, Sahlgrenska Academy, University of Göteborg.

Leading researcher in cardiovascular medicine, especially management of hypertension. Head of the biomedical entrepreneurship programme at the University of Göteborg. Innovator and board member of several pharmaceutical start ups. Author of more than 400 scientific publications.

Present research activities include drug treatment of cardiovascular disease, skin disorders and pain. Over 25 years experience of clinical trials in a number of therapeutic areas at the University-based Clinical Trials Unit.

### **Rick Hennessey, Chief Executive Officer, Cequent**

Rick Hennessey is a pioneer in the mobile marketplace, founding and successfully selling several wireless data businesses in North America. He speaks globally at wireless and entertainment industry-related conferences and sits on several advisory committees. Rick has received many awards related to his business endeavors such as being listed as a 40 under 40 top executive and having several of his firms listed as the nation's fastest growing by Deloitte and Touche.

Prior to Cequent Rick was the CEO of Dwango Wireless. Rick entered Dwango through the acquisition of his firm Over-The-Air Wireless. He began in Business Development, was soon hired as President and six months later elected by the board to the position of CEO. Rick's role as CEO resulted remarkable growth taking the company's sales from under \$25,000 in the first years to over \$1,000,000 per quarter in less than a year. In that year Rick also led the coordination of partnerships with the leading premium lifestyle brands such as ESPN, Rolling Stone, Beliefnet, Real Networks and Napster. Rick has coordinated agreements with each of the major wireless carriers including Verizon, Cingular, AT&T Wireless, Sprint, T-Mobile, Alltel, Nextel and US Cellular. Rick has also coordinated partnerships with leading handset providers and content partnerships on a global basis.

Prior to Dwango, Rick founded Over-The-Air Wireless (OTA) in 2001, a successful application developer and content producer in the North American ringtone and media marketplace. OTA was the first company in the US to launch pre-paid wireless entertainment cards and the first in the US to successfully deliver ringtones on a CDMA network. He also established OTA's relationships with seven of the North American wireless carriers and agreements with the top music publishers before Dwango acquired OTA in 2003. Rick has a long track record of entrepreneurial success in emerging markets. Prior to OTA, Rick was founder and CEO of Sustainable Group (Sold Dec. 2008 to a Seattle based Green Investment Consortium), Eversio Technologies (Sold April, 2008 to BCW), Eversio Mobile (Sold in 2004 to Executive Wireless) and Syndeo Systems (Merged in 2001 to Covault). Rick has been successfully marketing to wireless carriers for over ten years and involved on many wireless industry committees, political initiatives and conferences.



### **Tom Huseby, Founder SeaPoint Ventures**

Prior to forming SeaPoint Ventures, Tom co-founded and was the first CEO of Metawave Communications Corporation, a manufacturer of cellular infrastructure equipment. Before Metawave, he was the first president and CEO of Innova Corporation, a manufacturer of digital millimeter wave radios. Tom spent the first seventeen years of his career at Raychem Corporation where he held a variety of executive positions in Europe, South America and the U.S. His last position at Raychem was Group Vice President of the Industrial Products Group.

Tom is currently Chairman of the Board of Airspan, Ground Truth and Zুমobi, and a board member of Hubspan, Kineto Wireless, Modiv Media, Mojix, Photobucket, and SinglePoint. He is past chairman of Qpass, SNAPin Software, Telecom Transport Management and past board member of Tegic Communications. In addition to his duties at SeaPoint Ventures, Tom serves as a venture partner at Oak Investment Partners, and Hunt Ventures and is a strategic advisor to Voyager Capital.

Tom has a Bachelor's degree in Economics and a BSIE from Columbia University and an MBA from Stanford University.



### **Abhi Ingle, Vice President, Industry & Mobility Application Solutions AT&T**

Abhi leads the national Industry & Mobility Application Solutions sales team which has responsibility for solution sales to the business customer segment. His team works with Line of Business, IT and vertical industry executives to define, deliver and deploy business solutions that help organizations wirelessly enable their business applications; (email, messaging, laptop mobility, field service, sales force automation, public safety, logistics, fleet management, etc). Solutions are created and delivered through a combination of assets from AT&T and best-in-class ecosystem partners.

Prior to this role, Abhi led the Business Solutions marketing organization, overseeing wireless data products and marketing programs directed at the business customer segment. His team was responsible for all industry marketing, managed all PDAs and data centric Smartphones and developed the strategy for all laptop connectivity products such as modem cards and WiFi. Abhi also had primary responsibility for the launch of next generation wireless technologies such as EDGE and UMTS/HSDPA into the overall business data market.

Prior to AT&T, Abhi was VP of marketing at Collation (an enterprise software company acquired by IBM). Abhi also was the VP of Marketing and Product Management at Covad Communications, a DSL-based provider of high speed internet access where he built the Covad brand, grew revenues twenty-fold to \$100 m/quarter and played a key role in a successful financial restructuring. Before that Abhi spent several years at McKinsey and Company where he served technology and financial services clients on strategy, marketing and sales engagements.

Abhi is a regularly featured speaker and panelist at key CIO, mobility and industry specific conferences such as CIO 100, CTIA, Gartner Expo, Frost and Sullivan, Logicon etc. Abhi has an MBA with distinction from Harvard Business School. He earned his BA with high honors in Computer Science and Mathematics from Oberlin College.



### **Henric Johnson, Assistant Professor and Director of the strategically commitment in Information Security at Blekinge Institute of Technology (BTH), Sweden.**

In addition to his engineering education at BTH, Dr. Johnson has an academic background from Virginia Polytechnic Institute and State University and as a visiting research scholar at the security lab at University of California Davis. Dr. Johnson has previously been employed at the Advanced Developed and Research Department at Ericsson Inc., North Carolina



### **Lars Jonsson, Sweden Week Founder, Swedish Honorary Consul to WA, Stellar CEO**

Stellar Holdings' CEO and founder Lars Jonsson has been actively involved in commercial real estate since coming to the U.S. in 1986. Lars' international resume includes serving as CEO of NICO International (a Swedish-based engineering and marine service company), vice president and head of the transportation division for Nynäs Petroleum (one of Sweden's major oil companies), and manager of sales and marketing for the New Building Division of Gotaverken (a world-leading Swedish shipbuilding company). He has extensive experience in business with global competition and cyclical markets and, as a member of Cabinet-level Swedish trade missions, has been involved in high-level transactions in numerous countries, including Mexico, Venezuela and Cuba. Lars graduated from the Gothenburg School of Business and completed the Senior Executive Program at Stanford University. In 2006, the Swedish Government appointed Lars to be the Honorary Swedish Consul for the state of Washington. He also serves on the board of Diameda (a private company in Sweden) and several not-for-profit organizations.

### **Len Jordan, Venture Partner Madrona Venture Group**

Len joined Madrona in January 2010 and is actively pursuing opportunities to lead new investments. Len is also a Managing Director of Frazier Technology Ventures he has served on the boards of ten early-stage companies and on behalf of Frazier Technology Ventures currently serves on the boards of Control4, DSIQ, Medio, and Wetpaint.

Prior to joining Frazier Technology Ventures as a General Partner in 2004, Len spent 16 years in the software industry. He most recently served as a senior vice president at RealNetworks (RNWK-Nasdaq). Len managed the Media Systems Division from 1997-1999, releasing 4 major versions of the RealSystem software platform and generating the majority of the company's 100%+ annual revenue growth during the period.

From 1999 through 2001 Len's team pioneered RealNetworks entry into non-PC markets, developing products and technology integration agreements with Nokia mobile phones, Sony Playstation game consoles and numerous television set-top-boxes. Prior to this, he was President of Creative Multimedia, Inc., a developer and publisher of CD-ROM/Internet products. Creative co-developed CDROM/Internet reference products with Time-Warner, USNews, Viacom and Billboard before its acquisition in 1995 with TBG Holdings NV.

In addition, he led the product management on PCTools utility software for several years at Central Point Software before it was acquired by Symantec (SYMC- Nasdaq). He began his career at Safeco Insurance Company (SAFC- Nasdaq) developing financial models for personal computer automation of the independent insurance industry. Len graduated magna cum laude from the Eccles School of Business at the University of Utah with BS degrees in finance and economics.



### **Tomas Kåberger, Director General, Swedish Energy Agency**

Tomas Kåberger is currently serving as Director General of the Swedish Energy Agency, an agency that provides policy advice to the government, manages national energy research funding, energy statistics, and the daily administration of policy instruments like electricity certificates and emission trading. He holds a PhD in Physical Resource Theory, and is adjunct professor at the International Institute for Industrial Environmental Economics at Lund University. He is a member of the Royal Swedish Academy of Engineering Sciences as well as member of the Swedish Association of Energy Economists.

In the past, Dr Kåberger has worked on automotive energy as president of Ecotrafic, and with bioenergy as vice president of Talloil and as managing director of the engineering company TPS Thermal Processes. He has been on the board of the Swedish Bioenergy association for almost two decades and served as chairman of the board for five years. He has also been on the board of the Solar Energy Association in Sweden, The Swedish Society for Nature Conservation, European Environmental Bureau, a Swedish wind-power company and some other academic, industrial and environmental organisations. He has served as member of the Swedish Energy Commission and as expert on several government committees proposing legislation in areas such as compulsory environmental damage insurance as well and financial provisions for nuclear waste management costs.



**David Kaplan, Founder, V2Green**

David Kaplan is a Seattle-based technologist focused on clean energy. In 2006, Kaplan founded V2Green to deliver information technology solutions that capture the full economic value of connecting electric vehicles with the power grid. V2Green achieved national recognition as a leading clean tech company, delivering pioneering technology solutions to electric utilities and auto manufacturers that enhance consumer acceptance and enable rapid market penetration of electric vehicles. During V2Green's founding and growth, Kaplan served variously as Chairman, CEO and Chief Technology Officer. In 2008, V2Green was acquired by GridPoint, where Kaplan led the Electric Vehicle Management business unit until February 2009.

Kaplan brings to the clean energy field over 30 years of technology experience, in fields such as database management, web services, and radio-frequency identification (RFID), including significant roles in engineering, marketing, and management. At Microsoft, Kaplan helped to create Microsoft SQL Server, Microsoft Access, and Microsoft's internet services software. At Impinj, he started the Software and CAD group, helping the company chart a course into RFID products. He has also been Visiting Scholar in the Department of Computer Science and Engineering at the University of Washington.

Kaplan holds a BA in Economics, magna cum laude, from Princeton University, MS in Operations Research from University of California Berkeley, and is the inventor or coinventor of more than a dozen U.S. patents and patents pending, many of them around the original V2Green technology.



**Thomas Karlsson, Director of Business Support in Växjö Municipality.**

Responsible for business support, tourism, city branding "The Greenest City in Europe", marketing and development. Thomas Karlsson serves on several boards, including vice-chairman of a bank and a destination company, and he is also a member of the Linnaeus Academy. Thomas and his delegates from Växjö, Sweden hosted the Entrepreneurial Days 2001 and 2007.



**Ulf Kristersson, Deputy Mayor, City of Stockholm**





### **H. Georg Kuhn, Professor Sahlgrenska Academy**

Georg Kuhn received his graduate degrees in Psychology and Neuroscience from the University of Düsseldorf in Germany. His postdoctoral training from 1993 to 1997 at the Salk Institute in San Diego concentrated on neural stem cells in the adult brain. He continued his work on stem cell biology as a group leader and received in 2003 his docentship in Clinical Neuroscience from the University of Regensburg in Germany. In 2004, he joined the Department of Neuroscience and Physiology at Sahlgrenska Academy, University of Gothenburg, Sweden. He is Professor for Regenerative Neuroscience and currently scientific director of the Center for Brain Repair and Rehabilitation. His VINNOVA-financed collaborative research on biomaterials and stem cells includes Cellartis AB and Chalmers University of Technology as collaborative partners.

There is overwhelming evidence, that new neurons are continually generated from stem cells in specific regions of the adult mammalian brain. The high hopes for the therapeutic application of these cells requires sufficient understanding of the mechanisms and molecular signals that control the generation of new neurons in the adult brain. Georg Kuhn has contributed to this emerging field through analysis of growth factors and transcription factors that control the proliferation and survival of stem cell in the post-natal and adult brain as well as defining environmental conditions for optimal neuroregeneration. Current aspects of his research include the impact of neural stem cell therapies on neuroplasticity, rehabilitation and aging, the interaction between biomaterials and stem cells as well as the relation between neural stem cells and generation of brain tumors.



### **Urban Lundberg, Chairman SACC-USA & CEO of US Defense Services, Inc**

Leader of SACC-USA, an organization with 2.500 members including 1, 300 corporations all with an interest in expanding trade and business between the USA and Sweden. Urban is also a board member of the Swedish Council of America with 340 different affiliate organizations in the USA with an interest and mission to present and preserve Swedish culture in the USA. Urban have also started the Swedish American Board in Sweden with 750,000 members, all with an interest in increasing the communication between Sweden and the USA.

In short Urban has a tireless interest in expanding the communication and cultural appreciation between Sweden and the USA. SACC-USA a business meeting place. DSF a cultural meeting place between two nations.

Side information: Urban was appointed Worlds Champion in bird watching on Galapagos Island year 2000. He is married to Barbro, have one son Conrad and a dog Victor.



### **Michael Lunsford, EVP, Strategic Ventures, RealNetworks**

Mike Lunsford, executive vice president of music, media and technology solutions, joined the company in 2008. In his role, he oversees RealNetworks' music business, including Rhapsody, our joint venture with MTV Networks; our consumer media business, including the RealPlayer and Superpass; and our Technology Products and Services business, including our Helix and ASP businesses. Prior to his time at RealNetworks, Mr. Lunsford served in a number of executive roles at Earthlink, Inc. from 1999 to 2007, including interim CEO, president, and various other executive officer roles. Prior to EarthLink, Mr. Lunsford was a consultant at Andersen Consulting (now Accenture) and Scott, Madden and Associates. Mike serves on the board of Rhapsody and previously served on the board of Helio and Covad.



**Byron B. McCann, Managing Partner, Ascent Partners Group LLC**

A founding partner, previously was a senior investment banker on merger transactions for the software industry, Chief Operating Officer of a Paul Allen funded company focused on multimedia networking technology, and co-founder of a software venture which was acquired by Computer Associates. He was the Vice-Chairman of the Washington Technology Industry Association. He serves on the board of the Northwest Energy Angels.

Mr. McCann has an undergraduate degree cum laude from Harvard College and an MBA from the Stanford Graduate School of Business. After Stanford, he joined Ernst & Young's (then Ernst & Ernst) national telecommunications consulting practice. He consulted on telecommunications projects for large firms such as IBM/Satellite Business Systems (later acquired by MCI) and Xerox, as well as with a number of independent telephone companies and other common carriers. Subsequently, he was Vice President and General Manager of Pacific Communications, which marketed satellite time for new programs such as MTV, ESPN, and CNN to the advertising industry. TCI eventually acquired the company for its high ad revenue per subscriber. He was brought in as Chairman/CEO of IQ Technologies, a personal computer peripheral firm which developed the Smart Cable, the first universal, serial interface device to connect computers to peripherals and other devices instantly, in order to raise venture capital to fund operations.

He later co-founded and was Chief Operating Officer of genSoft Development Corporation which published dBFast for Windows, the first Xbase-type database development system for the Windows platform. dBFast won Windows Magazine's Top 100 Windows products award in 1992. genSoft was subsequently acquired by Computer Associates International. He became Chief Operating Officer of MediaLink Corporation when Paul Allen's venture firm made its first investment in the Company. MediaLink focused on developing a real-time, high throughput, fully synchronized networking protocol, patented as MediaLink, primarily to enable bandwidth intensive, multimedia local area networking applications. MediaLink also developed VNOS (Visual Network Operating System) which was a cross-platform, graphical interface network management application for controlling hardware and software objects on a network.

Mr. McCann joined the Corum Group, as its Corporate Vice President, and specialized in merger and acquisition advisory work serving the software and related industries. He led engagements that resulted in sales to or investment by GT Interactive Software (a leading digital media publisher), Disney, Xerox, Kewill, QC Data, and SPSS. In addition, he assisted on various transactions resulting in sales to Intel and IMNET. Mr. McCann is a frequent speaker and co-authored The Investor's Guide to Fidelity Funds which was published by John Wiley and Sons, New York. He also co-authored Cracking the New Economy, published by Washington Software Alliance.



**Donald G. McKeny, Founder & President, Mardon International Healthcare Services**

Since 1967 Don has been deeply involved in Computer Technology in the Healthcare Industry in the USA and Internationally. In 1981 Mardon EDP Consultants, Inc started to Design and Copyright Register its Intellectual Property Products for the Healthcare Industry. To date over 128 applications and functions have been registered. Recently he has filed Patent Pending claims for three products. Don also has 15 years experience as a member and jurist with the American Arbitration Association specializing in Intellectual Property Contracts. In 1992 his company was invited to License, Install and Maintain products in Indonesia and Singapore. This was expanded to Malaysia, Hong Kong and China. Currently the company is committing to License to countries within the EU and Scandinavia and has formed Strategic Partners in Sweden to merge products.

Since 1997 Mardon has been importing Swedish IT Technology and Healthcare Products. Don is currently serving as Board Vice Chairman of the SACC-AZ and scheduled to be inducted into the international Board in September. In April Don was honored with a position as a member of the Swedish Trade Delegation to China, Yunnan Province to open a formal trade relation office in Kunming.

**Mike McSherry , CEO, Swype**

Mike McSherry is an experienced internet and mobile entrepreneurial executive. He was the co-founder of both Amp'd Mobile and Boost Mobile. At Amp'd Mike was the SVP Emerging Technologies and was involved in all strategy, service and platform strategies. At Boost, Mike led the product management and data services team and was a key founder in both the Australian and US launches. Prior to Boost, Mike co-founded and sold ZIVO which was the largest Interactive Agency in Australia/New Zealand and one of the largest in Asia. Mike started his technology career at Microsoft serving in multiple product management roles.

**John Meehan, Jr, Children's Hospital, Specializing in Robotic Surgery**



**Dwight Miller, Program Manager, Environmental Engineering and Science, Parametrix**

Dwight joined Parametrix in July 1985 upon completing his graduate degree at WSU. He has served as the Bellevue office principal and regional division manager for EE&S. He took on the EE&S program manager position in 2007. Dwight has managed and provided senior support for many of the company's solid and hazardous waste management projects. Dwight is active in ACEC Washington, currently serving as a board member.



**Tim Miller, President & CEO, Green Lite Motors**

Miller's 22 years of management & executive experience spans high-tech, on-line and manufacturing environments, in general management, sales, marketing, and operations. For the last 6 years, Miller has been focused 100% on sustainability, launching Green Lite Motors as well as providing business consulting to over 2 dozen clean-tech companies, non-profits, and agencies.

Previously, Miller was a Regional Vice President at Citysearch.com, directing 13 offices around the U.S. Miller gained high-performance management and leadership experience through 5 years at Intel Corporation. His operations experience includes establishing a factory in Mexico, and managing international purchasing and sourcing at O'Neill, Inc. Miller's formal background includes a BA in Economics and an MBA, both from Stanford University.



### **Curt R. Miner, CEO, Seattle Science Foundation**

Curt Miner joined the Seattle Science Foundation in 2009 with over 18 years of successful fundraising and leadership experience in Education, Medicine and the Arts. Immediately prior to joining SSF, Mr. Miner served as the Director of Development for Pacific Northwest Ballet, the fourth largest ballet company in America. Prior to his work at PNB, he served as Vice President of Development and Director of the Capital Campaign for Eastside Catholic High School's new \$70 million campus. He has also served as the Manager of Western Washington University's Capital Campaign and as the Major Gifts Officer for the University of Washington Medical Affairs Office, where he was responsible for all fundraising for the Department of Medicine and Department of Pediatrics. Mr. Miner has also served as the Corporate Relations Manager for the Seattle Symphony and Executive Director of the Everett Symphony.

Throughout his career, he has provided leadership in securing significant funds and is an expert on all best practices applied in fundraising today. Mr. Miner has directed large capital and endowment campaigns and has significant expertise in strategic planning, feasibility studies, major gifts, board development, budget planning and annual fundraising.



### **Jeff Morris, Washington State Representative**

Representative Jeff Morris is a fourth-generation native of the San Juan Islands. He was elected to the State House of Representatives in 1996 where he serves as Speaker Pro Tempore. As Principal of Energy Horizon, Jeff directs the Pacific Northwest Economic Region's bi-national Energy Horizon project as well as developing distributive generation energy projects.

He is a cofounder of Northwest Energy Angels, the first North American angel investing group investing exclusively in new energy technologies. Jeff is a past director of the Northwest Energy Technology Collaborative (NWETC), headquartered at the Washington Technology Center (WTC). Jeff and his team at WTC worked to accelerate growth of the energy-technology industry in the region.

The U.S. Department of Energy recognized his achievements by naming him a "West Coast Power Player." Jeff is a past Chair of the Council of State Governments West, a past President of the Pacific Northwest Economic Region, and previously served as Political Director for U.S. Representative Al Swift. His legislative contributions were internationally recognized by the Canadian Consulate for eliminating commerce barriers between the two countries



**Jim Mueller, Managing Partner, JC Mueller LLC**

As managing Partner of JC Mueller LLC, Jim Mueller brings more than 30 years of real estate development expertise to the company. Prior to founding JC Mueller LLC, Jim spent four years as the Senior Director of Development for Vulcan, Inc., a Seattle-based Paul Allen Company. During this time, Jim was responsible for one of the largest recent redevelopment endeavors in a major urban center—the concept, planning and development of Seattle's South Lake Union area. Working closely with teammates, city planners and neighborhood groups, Jim devised a plan to redevelop approximately 30 city blocks, creating much-needed life sciences research, office, residential for sale and rental, re-

tail and complex mixed-use projects. Projects ranged in size from \$30 million to approximately \$300 million, with an aggregate total build-out that will approach \$3 billion.

From 1997 to 2000, Jim was Senior Vice President & Chief Executive Officer, Asia, for Koll Development Company. Operating from offices in Shanghai, China, and Kuala Lumpur, Malaysia, Jim tackled large-scale master planning, industrial, retail and warehousing projects in several Asian markets. Projects ranged in size from 300,000 square feet to more than 1 million square feet of leasable area. Prior to his experience in Asia, Jim was Senior Vice President for Koll Real Estate Group in Seattle, Wash. from 1985 to 1997. In that role, Jim and his teammates completed 38 buildings, filling nearly every role in the real estate world.

Jim has an M.B.A. from The Wharton School, University of Pennsylvania, with a major in Finance, Real Estate and International Business, and a degree in Architecture from Kansas State University's College of Architecture and Design.

Jim is a licensed Architect in the State of Washington and a member of the Downtown Seattle Association, Urban Land Institute, National Association of Industrial and Office Projects, and a former member of the Shanghai American Chamber of Commerce.



**Dr. Bengt Nielsen Chief Executive of GE Healthcare International Research Division.**

He studied at University of Linköping in Sweden where he received his Dr. Degree in radiation physics and medical science in 1985. He worked at the Department of Radiation Physics at the same university. From University of Linköping he became the Technical Manager in General Electric CGR AB, Managing Director/Zone Manager in GE Medical Systems Sweden, MR Marketing Manager for Europe, MR Development Manager and Cardio- & Neurovascular MR Program Manager in GE Medical Systems Europe and Regional Sales Manager for Nordic Region in GE Medical Systems Nordic

(Sweden, Denmark, Norway, Finland, Iceland and Estonia).

Since 2005 Bengt is the General Manager for the Academic Program in GE Healthcare International. He has 34 publications in peer reviewed papers and has experience from work within expert groups within the EU FP-7 program. Bengt can best be describes as an imaging scientist with special reference to Molecular Imaging.

**Åsa Nordberg, Founder, Great Connection**

**Gunnar Nordfeldt, CEO, Byggvesta AB**

### **Mike O'Brien, Councilmember, Seattle City Council**

Born and raised in the Seattle area, Mike has a deep appreciation for the beauty of the Puget Sound region and a deep respect for the progressive values and spirit of independence of the people who live in Seattle and make it such a great city.

After earning an economics degree from Duke University and an MBA from the University of Washington, Mike has spent most of his professional career working in financial management. He served for 10 years as the chief financial officer at the local law firm of Stokes Lawrence, where he oversaw budgeting, financial reporting, and forecasting.

Mike originally got involved in local politics through the Sierra Club where he has been a volunteer for nine years, serving most recently as chair of the Washington State chapter. Mike lives with his wife, two sons and chickens in Fremont.

Mike's current committee assignments are chair of the Seattle Public Utilities and Neighborhood committee which oversees water, drainage, wastewater and solid waste services provided by Seattle Public Utilities, including SPU environmental services and utility rates, regional water resources, and endangered species recovery plans. The SPUN committee also oversees neighborhoods, including neighborhood plan updates and implementation. Mike serves as the vice-chair of the Regional & Sustainable Development Committee, a member of the Finance & Budget Committee, and alternate for the Energy and Technology, and Civil Rights Committee.

### **David Okrent, Boeing**



### **Claes Olsson, Group CEO, Powerit Solutions**

Claes Olsson is a seasoned manager with years of executive experience in public, private, and start-up companies. Before becoming Powerit Solutions ("Powerit") chief executive officer, Olsson served as CEO to the company's European predecessor, the engineering firm of Powerit PS AB, where he led a major turn-around and transfer of control ultimately refocusing on the U.S. operation. Prior to that time, Olsson was CEO of U.S. operations for Frigoscandia (now FMC Food Tech), a global leader in freezing equipment, cold storage, and refrigerated transportation, and held positions as controller, CFO, and VP sales and marketing at the company. Olsson also was founder and CEO of two separate equipment finance companies.

**Keith O'Neill, VP Business Development, IceBreaker**

He has over 12 years of experience building, marketing and selling technology products and services and holds an MBA in marketing and business development from the University of Washington. For the past nine years Keith has been focused on the development of global partnerships, customers and ecosystems in the communication technology industry. Prior to joining IceBreaker Keith led new media business development at UIEvolution, Inc, and was responsible for developing and managing relationships with tier one carriers, media companies and OEM's.



**Anders Persson MD, PhD, Assoc. Professor, Director, Center for Medical Image Science and Visualization (CMIV), Hälsouniversitetet/Radiologi, University of Linköping**

The mission of the center is to develop future methods and tools for image analysis and visualization within health care and medical research. Persson has been working in the field of volume rendering and medical applications for over 20 years. As a radiologist and researcher he has worked on the introduction and validation of new visualization tools for the clinical environment and he has taught medical volume rendering in the clinical practice for more than 15 years. Currently his research is focusing on specialized volume rendering algorithms for specific clinical investigations (CT and MRI) as well as on using new 3D and 4D tools in education and virtual autopsies.

The practice of medical image diagnosis is currently undergoing a fast transformation. Vast amounts of data can be generated in standard examination and focus is shifting from improving the collection of relevant data for diagnosis to development of effective methods to analyze, visualize, navigate, and interact with medical information. This talk will take its starting point in state-of-the-art medical visualization and then discuss the need for a research agenda that focuses on the development of the next generation of medical visualization tools, emphasizing the fact that these tools must be based on medical user requirement and workflow studies as well as on new technical developments. Since 1996 faculty Anders is a board member in more than 300 international and national Symposiums regarding post processing - Volume rendering, 3D-imaging, multi slice CT and contrast media. More than 60 Refereed journal and conference publications 2003-2009. >350 Invited talks and 6 book chapters.



**Filippo (Fil) Randazzo, Ph.D. Senior Program Officer, Global Health Discovery, Global Health Program, Bill & Melinda Gates Foundation**

Dr. Randazzo received his PhD in 1991 from Indiana University, where he trained in genetics, molecular, cellular and developmental biology in the laboratory of Howard Hughes Medical Institute Investigator Thomas C. Kaufman. As an American Cancer Society Postdoctoral Fellow, Dr. Randazzo trained in the laboratory of Janet Rossant, at the Samuel Lunenfeld Research Institute in Toronto, and then in the laboratory of Howard Hughes Medical Institute Investigator Gerald R. Crabtree at Stanford University.

In 1994, Dr. Randazzo joined Chiron Corporation where he served in roles of increasing responsibility from Scientist to Associate Director. During his tenure at Chiron, he established, managed, and led multidisciplinary scientific teams, serving Biopharma, Vaccines and Diagnostic divisions, developing and implementing programs in animal model development, DNA microarray technology, proteomics, statistics and applied mathematics, pharmacogenomics, oncology target discovery, and colon cancer biology. His team was integral in enabling and supporting the pioneering reverse vaccinology effort at Chiron Vaccines. Technologies developed by his groups led to technology out-licensing and collaborations that produced over \$27 million in revenue for Chiron. He was involved in business development as a member of the Chiron Ventures management team as well as a number of technology assessment and in-licensing teams, and he has served on the scientific advisory boards of several biotech start-up companies.

Dr. Randazzo joined the Bill and Melinda Gates Foundation in 2005 as a Senior Program Officer for Global Health and helped to launch the Grand Challenges in Global Health Initiative. He presently manages the Other Preventions and Research Platforms Group within Global Health Discovery and is the Discovery representative on the Nutrition, Reproductive Health, and Malaria Strategic Program Teams.



### **Stephen Saltzman, Director, Strategic Investments, Intel Capital**

Stephen manages Intel's equity investments in support of the Atom System-on-a-Chip business. He is also a member of Intel Capital's virtual cleantech team, focused on electrifying transportation, including vehicles, energy storage and associated infrastructure. He joined Intel Capital in 2002. His portfolio exits include 3eTI (NASDAQ: EFJI), AirMagnet (Dahnaher), IPass (NASDAQ: IPAS), Jajah (Telefonica) and SyChip (Murata).

Prior to joining Intel Capital, Saltzman was the founder and general manager of Intel's Wireless LAN Operation, where he led its growth into becoming the leader in the Wi-Fi market. Saltzman also founded and served as CEO of Now Software, which became the largest Macintosh-only software publisher in the world in 1994. The company also reported five consecutive years of more than 100 percent compound annual sales and profit growth. In 1995 Saltzman started a children's educational software company called Active Arts, which became an expensive way to learn that he wasn't invincible. Saltzman is a former Inc. Magazine-Ernst & Young Software Entrepreneur of the Year finalist and a former Oregon High-Tech Entrepreneur of the Year finalist.



### **Steve Samuelson, CEO, Red Llama**

Steve has 29 years of experience in the Information Systems industry. Most of his IBM career was in sales and sales management working with very large accounts. He has an extensive background with large systems, software, networking, complex business deals and channel management. He was the IBM Branch Manager in both Rochester, NY and Seattle as well as the Asst. General Manager for IBM in the Pacific Northwest before taking early retirement from IBM in 1992.

Since leaving IBM Steve has started three companies. He was the co-founder, President and CEO of a start-up on-line PC services business that delivered large-scale PC network management tools and techniques to small, midrange and large business as a service.



### **Philipp Schmidt-Pathmann, MBA, Executive VP, Green Conversion Systems**

Philipp is an internationally recognized consultant and considered one of the leading authorities on waste management. Philipp's passion has had him working endlessly advocating the advancement of technological innovations in the field of waste management over the last twelve years. He has been instrumental in developing collaborative partnerships with lobbyists, environmental groups along with key city, county, state, national and international government officials. Philipp has been a pioneer in educating hundreds of audiences on new waste technology, long-term municipal planning, industry trends, focusing on alternative solutions to benefit the environment while dealing with waste. He is the founder of two start-up companies focused on developing renewable energy projects and advancing municipalities environmental objectives. A popular speaker, Philipp frequently shares his knowledge at industry conferences and specials events in an effort to advance environmental and green issues involving waste management.

### **Gowri Shankar, President and CEO, SinglePoint**

He has spent the past twenty years within the wireless and media sectors and in many ways continues to provide vision and foresight into the development of the next innovation in the industry. Gowri exhibits a dynamic leadership style and the uncommon vision of the natural entrepreneur. Over the past four years, under Gowri's leadership SinglePoint has firmly established its presence at the forefront of SMS Mobile Advertising. SinglePoint dominates (80% market share per Nielsen) the world of interactive TV and boasts major media clients such as NBCU, Disney/ABC, MTVN/Viacom, CBS, Univision among many others.

Prior to joining SinglePoint, as the General Manager for eAssist Gowri developed and led the international division for the CRM software company. Gowri demonstrated his natural flair for strategic business development early in his career. As a founding member of the Sprint PCS launch team, Gowri created and led the first nationwide telesales and e-commerce distribution channel in the mid 1990s. Gowri holds a bachelors degree from the University of Madras and a MBA from the University of Missouri.



### **Chetan Sharma, President, Chetan Sharma Consulting**

Chetan is one of the leading strategists in the mobile industry. Executives from wireless companies around the world seek his accurate predictions, independent insights, and actionable recommendations. He has served as an advisor to senior executive management of several Fortune 100 companies in the wireless space and is probably the only industry strategist who has advised each of the top 6 global mobile data operators. Some of his clients include NTT DoCoMo, Disney, KTF, China Mobile, Toyota, Comcast, Motorola, FedEx, Sony, Samsung, Alcatel Lucent, KDDI, Sprint Nextel, Skype, AT&T Wireless, Juniper, Qualcomm.

Chetan is the author or co-author of five best-selling books on wireless including Mobile Advertising: Supercharge your brand in the exploding wireless market and Wireless Broadband: Conflict and Convergence. He is also one of the most sought after IP strategist and expert witness in the wireless industry and has worked on and testified in some of the most important cases in the industry such as Qualcomm vs. Broadcom, Samsung vs. Ericsson, Sprint vs. Verizon, and Upaid vs. Satyam. Chetan is a senior member of IEEE, IEEE Communications Society, and IEEE Computers Society. Chetan has Master of Science degree in Electrical Engineering from Kansas State University and Bachelor of Science degree from the Indian Institute of Technology, Roorkee.



### **Maria Strömberg, Head of Business & Environment, Business Region Göteborg AB**

Maria Strömberg stands on three legs - experientially speaking - as she combines in one person a building engineer, an international development expert (BSc) and an environmentalist (MSc). Maria Strömberg started her career in the construction industry only 20 years old. She has been involved in both architectural companies as well as project leader at construction sites. However, her curiosity and strong believes in the possibility to make the world a better place for all humans, she took off to Africa in the early 1990's where she eg. worked at a mission station with child care, studied political systems (a BSc in Development Studies at the Gothenburg University), made the drawings for a new hospital, lived in local communities in several African countries. During the late 1990's she trained building entrepreneurs in South Africa, in a mission for the Swedish Development Agency, in how to minimize the environmental impact of building projects. Since the new millennium she works with regional economic development for Business Region Göteborg (BRG), which is owned by local governments and municipalities in Gothenburg and 12 surrounding communities.

Last October Maria Strömberg became the head of "Business & Environment" at BRG, a job that involves both attracting foreign businesses to the region, as well as helping regional cleantech companies to expand internationally. "We promote sustainable development in order to develop a diversified economy in an area that was long dominated by the shipbuilding and auto industries," she says. The area "Business & Environment" is hosting three sustainable development projects: Ecoex - West Swedish Environmental Export, Biogas Väst - biogas as vehicle fuel and Cleantech InWest - inward investment service."



**Anthony (Tony) W. Thompson, Researcher in Sustainable Product Innovation, Blekinge Institute of Technology**

Anthony Thompson is a Ph.D. student Blekinge Institute of Technology (BTH) in the area of Sustainable Product Innovation. He focuses on ways to use modeling and simulation to support incorporating sustainability considerations into the product innovation process, as well as the opportunities for product-service systems and functional sales to both drive innovation and lead toward sustainability. His current projects include "Simulation Support for Sustainable Value Chains" and starting a new master's program in Sustainable Product-Service System Innovation. He completed his master's in the Strategic Leadership toward Sustainability at BTH in 2007. Prior to that, Tony worked with Habitat for Humanity, an international NGO, in several different roles including directing a retail store to both raise money for the NGO's work and divert useful construction materials from the landfill and also organizational capacity building and leadership development. Before that, Tony worked in his home state of Iowa with a small IT consulting company to setup local area networks, utilizing experiences that he gained from his BA in computer science from Cornell College.



**Dr. Jan Uddenfeldt, Senior Vice President and Senior Technology Advisor to the CEO, Ericsson**

Dr. Uddenfeldt is one of the inventors and industry drivers for 2G wireless GSM technology, as well as mobile broadband 3G (HSPA) technology.

Dr. Jan Uddenfeldt has been with Ericsson since 1978, in various positions like head of Research in Radio Systems, Vice President of Global R&D and in 1998, he was appointed Chief Technology Officer for Ericsson. Since 2004, Dr Uddenfeldt has held the position as Senior Vice President and Senior Advisor, Technology to the CEO. In his current position, he is responsible for Technology Strategies and chairing Ericsson Research Board and the Ericsson Standardization Board. He is also responsible for handling Technology Alignment with leading operators worldwide.

From August 2008, Dr Uddenfeldt relocated to Silicon Valley, California while maintaining his position as Senior Vice President and Senior Advisor, Technology to the Group CEO and also focussing on establishing research and technology cooperation with leading Internet companies in USA to leading to mobile broadband ecosystem and converged internet.

Additionally, Dr. Uddenfeldt is a member of the Board of the Royal Institute of Technology, Stockholm and Vice Chairman of the Board of the Swedish Royal Academy of Engineering Sciences.

Dr. Uddenfeldt received his Ph.D. from the Royal Institute of Technology in Stockholm in 1978 and received an honorary Doctor's degree from the University of Lund in 1996.

Dr. Uddenfeldt is a Fellow of IEEE, and a member of the Royal Academy of Engineering Sciences (IVA). He has been awarded several prestigious prizes for his achievements; the German Edward Rhein Foundation Technology Prize for the innovation of GSM in 1997 and the Swedish KTH Prize in 2000 for GSM and 3G. In 2005, he received the Gold Medal from the Swedish Royal Academy of Engineering Sciences for his contribution to the cellular industry.

Dr. Uddenfeldt is on the Board of Trustees at the Computer History Museum in Mountain View, California and recipient of the Telecom Innovator of the Year award at TechAmerica.

**Tomas Wall, Fortum**



**Gunnar Wieslander State Secretary to Minister for Trade Ewa Björling**

- Free trade is essential to Sweden's welfare. This is why Sweden is vigorously pursuing open, simple and fair conditions for international trade and investment. This contributes to growth, employment and sustainable development.
- Trade and investment promotion aims at encouraging growth, full employment and development in Sweden by promoting exports, imports and foreign investment in Sweden. Creating a strong image of Sweden abroad is another means of promoting Sweden
- The internal market, which is one of the cornerstones of EU cooperation, means the free movement of goods, services, capital and persons - the four freedoms.

Aside from Swedish, Mr Wieslander speaks English, French and Spanish.  
He has held following positions before becoming State Secretary:

2007- State Secretary, Ministry for Foreign Affairs  
2006-07 Commanding officer, First Submarine Flotilla  
2003-06 (Sep) Senior Adviser at the Ministry of Defence, Secretariat of Strategic Planning.  
Focus on military strategy and long-term procurement.  
2201-03- Head of Swedish delegation to European Capabilities Action Plan (ECAP).  
1999-2001- Submarine commander  
1996-98- Senior Lecturer in Strategic Studies, Department of Strategic Studies at the Swedish National Defence College.  
1984-1994- Assigned to RSwN Submarines. Served as Sonar-, C2-, Weapons- and Executive Officer.

